

Book Publishing MASTER PLAN

Rekesha Pittman

Publishing Strategist – Get WRITE Publishing



PHASE 1

Drafting Your Blueprint



PHASE 1

Drafting Your Blueprint

Every construction project begins with a **BLUEPRINT**.
A master-planned community considers AMENITIES.
Your book should be well-planned!

In order to publish successfully, you will need:

- **UNSHAKEABLE DETERMINATION**
- **A DEDICATED WRITING SCHEDULE**
- **A REALISTIC BUDGET**

PHASE 1

Drafting Your Blueprint

**“Publishing comes by discipline,
not by inspiration.”**

-Rekesha Pittman

PHASE 1

Drafting
Your
Blueprint

A
DEDICATED
WRITING
SCHEDULE

PHASE 1

Drafting
Your
Blueprint

A REALISTIC BUDGET

PHASE 2

Constructing Your Platform



PHASE 2

Constructing
Your
Platform

SOCIAL MEDIA

“Go where the fish are!”

-Rekesha Pittman

PHASE 2

Constructing
Your
Platform

WEBSITES

“Don’t be virtually homeless.”

-Rekesha Pittman

PHASE

2

Constructing
Your
Platform

**IN-PERSON
APPEARANCES**

PHASE

2

Constructing
Your
Platform

RECORDED
VIDEOS

PHASE

2

Constructing
Your
Platform

LIVE
STREAMING

PHASE 2

Constructing
Your
Platform

PODCASTS & AUDIO RECORDINGS

PHASE

2

Constructing
Your
Platform

**PUBLISHED
WORKS**

PHASE 2

Constructing
Your
Platform

BLOGS

PHASE 3

Enhancing Your Professional Presence



PHASE 3

Enhancing
Your
Professional
Presence

PHOTOS

PHASE

3

Enhancing
Your
Professional
Presence

**BOOK COVER
DESIGN**

PHASE

3

Enhancing
Your
Professional
Presence

INTERIOR
LAYOUT

PHASE 3

Enhancing
Your
Professional
Presence

GRAPHICS & LOGOS

PHASE 3

Enhancing
Your
Professional
Presence

MARKETING MATERIALS

PHASE

3

Enhancing
Your
Professional
Presence

**GRAMMAR,
SPELLING &
PUNCTUATION**

PHASE

3

Enhancing
Your
Professional
Presence

CONTACT
INFORMATION

PHASE 4
Book
Your
Business



PHASE 4

Book
Your
Business

UNDERSTANDING THE INVESTMENT

PHASE

4

Book
Your
Business

**Don't say, "I don't have it."
Ask, "How can I get it?"**

-Rekesha Pittman

PHASE 4

Book
Your
Business

**INCOME
AND
OUTCOME**

PHASE

4

Book
Your
Business

“FUN”RAISING

PHASE

4

Book
Your
Business

IT'S
SYSTEMATIC

PHASE 5

Publishing Prep



PHASE

5

Publishing
Prep

**CHAMPIONS ARE
COACHED**

PHASE

5

Publishing
Prep

**PARTNERSHIPS &
LAUNCH TEAMS**

PHASE

5

Publishing
Prep

**NEXT
STEPS**

PHASE

5

Publishing
Prep

www.getwritepublishing.com

BLUEPRINT MY BOOK

Monday, January 30th

7:00pm – 8:30pm

\$25.00 TODAY ONLY

Q & A
Any questions?

